

## **Wavestone US appoints former CIO Craig MacGibbon as Managing Director**

Senior IT executive Craig MacGibbon joins IT and business advisory firm Wavestone US as managing director

Wavestone US is pleased to announce the recent appointment of senior IT executive Craig MacGibbon as Managing Director, focused on transformational service improvements advisory services. Based in Columbus, Georgia, he brings more than 25 years of leading global technology teams in developing strategies and enabling integration, automation, and organizational excellence.

MacGibbon has experience in a variety of sectors, including manufacturing, automotive, banking, hospitality, and public utilities. His last role prior to joining Wavestone US was chief of application development and support at Synovus. He previously worked at Las Vegas Sands Corp. as VP of global shared services and chief information security officer, where he established a global threat management team along with a global 24/7 security operations center. He was also VP and CIO of UIL Holdings, overseeing cybersecurity, application development, operations, sourcing, and architecture.

"I was attracted to Wavestone's practitioner's approach. The emphasis here is on applying real-world experience to deliver real-world business results, as opposed to the academic and prescriptive methodologies most big firms subscribe to," says MacGibbon. "I could not be happier to be a part of the team."

"Craig has exactly the experience and profile that are the hallmarks of our business. He has had a long career as an operator including as CIO. This depth of real-world experience is at the heart of the value we deliver to clients. Today's trying times are exactly why our model of experience over theory is gaining momentum in the market," says Jeff Vail, CEO of Wavestone US.

Wavestone US is the North American arm of global management and IT consulting firm Wavestone. It has supported the transformations of more than 200 Fortune 1000 companies across a wide range of industries, offering a practitioner's perspective on IT strategy, cost optimization, operational improvements, cybersecurity, and business management.

Wavestone's IT consultancy in the US was formerly known as WGroup, an IT consultancy firm comprised of consultants with over two decades' experience as former C-suite executives and leaders. Following the merger of WGroup and Wavestone in July 2019, the Wavestone US brand was officially launched in January 2020.

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## **About Wavestone**

In a world where knowing how to drive transformation is the key to success, Wavestone's mission is to inform and guide large companies and organizations in their most critical transformations, with the ambition of a positive outcome for all stakeholders. That's what we call "The Positive Way."

Wavestone draws on some 3,000 employees across 8 countries. It is a leading independent player in the European consulting market.

Wavestone is listed on Euronext Paris and recognized as a Great Place to Work®.

## **Media Enquiries**

### **Wavestone US**

Beth THOMAS

VP-Marketing

Tel: +1 610-854-2700